

## What Influenza Amounts To

Description of Malady and Methods of Prevention Told for Benefit of People of Tulsa County.

CHAS. D. L. HARRISON, M.D., health officer of Tulsa county, has issued a pamphlet describing the disease and its prevention. The pamphlet is being distributed to all public and private health officers in the county. It is a very valuable work and should be read by all who are interested in the health of their families.

Influenza is a very serious disease and should be prevented. It is a very contagious disease and can be spread from person to person. It is a very dangerous disease and can be fatal. It is a very common disease and can be prevented by taking proper precautions.

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## Start Your Christmas Shopping Now

In doing so you will not only greatly benefit yourself—but you will be adhering to the urgent requests of the Government.

## Thousands of Christmas Gifts in Fine Jewelry

Are now ready for your approval at this high-class store—each is of the best quality obtainable and the very latest in pattern.

Decide now to make this a "Jewelry Christmas" for in this way you will pursue an economy program by giving lasting useful articles.

You are invited to view the large Christmas displays including every novelty and a large display of military wrist watches.

**Wasserman**  
YOUR JEWELER  
322 & MAIN STREET  
TULSA, OKLAHOMA, U. S. A.



## Values for Early Holiday Shoppers

### Suit Values

One lot of 50 Women's Suits in materials of serge and novelty weaves. Sizes 36 to 44. A wide selection of styles. Regular \$35 values for this week at—

**\$29.85**

One other lot of 50 Women's Suits. Styles that radiate individuality. Smart touches here and there. Every suit worth a special for this week at—

**\$39.75**

Other Suits at \$19.85, \$22.50, \$28.85, \$32.50 up to \$62.50

### MUFFS

Prices on muffs are lowered for this week

**\$5.50, \$5.98, \$10, \$12.50 to \$35**

### Special Values in Corsets

Our corsets stocks are too large so for this week specially attractive values will be offered. Choice of front or back lace modes in white and pink, blue, green, and tan. Corsets with elastic tops, will be offered at following prices:

Regular \$4.50 Corsets at **\$3.50**  
Regular \$3.25 Corsets at **\$2.50**

### Better Coat Values

We use the word "better" because nowhere will you be offered as large assortments or such wonderful styles at anywhere near the low prices quoted here. Plushes and novelty fabrics with and without fur trims and collars.

**\$9.95 to \$110**

### Additional Dress Values

FOR MONDAY

Materials of serge, silk poplin and jerseys. In all the so much desired new effects. Every dress is worthy of honorable mention, but space does not permit. If you want a stylish mode at a reasonable price see these **\$8.95 to \$50.00**



### Here Are Some Mighty Interesting Millinery Bargains

The new modes in tailored Hats are diversified and different. Fashioned of hatters' plush in taupe, black, brown and navy. Dress Hats with trims of fur, flowers and ostrich. Showing pattern modes and adaptations. Included are the new fur and broadened modes. Prices range

**\$15, \$17, \$20**

One lot of street Hats in values from \$12.50 to \$15, have been assembled in one lot for this week's selling at—

**\$10**

One lot of 50 trimmed Hats worth from \$7.50 to \$12.50, so in one lot for your choice at—

**\$5.00**

A showing of the new arrivals in children's tailored Hats; modes will be featured at price—

**\$7.50**

### Ginghams

4,000 yards of plain blue and gray ginghams for men's work shirts and boys' blouses. Extra fine quality. Regular 40c yard at—

**35c**

### Footwear Section

Women's Queen Quality Shoes, in 9-inch tops. All fall and mid-winter styles. Louis covered heels. In gray, field mouse, brown and white. Regular \$15 boots. Priced for this week at—

**\$12**

Women's Queen Quality Boots, in 8 1/2-inch tops. Louis covered heels in brown, gray and black. Priced for this week at \$5, \$7.50, \$9.50 and—

**\$10**

Boys' and Girls' School Shoes in brown and black. Button or lace. Very large stock. Priced \$2.45, \$2.95, \$3.45 and—

**\$4.45**

Girls' Dress Shoes, brown, black and white tops. Lace styles. Priced at \$4.45, \$5 and—

**\$6.50**

Women's Queen Quality Shoes, in 9-inch tops. Louis covered heels in brown, black and gray. Priced at \$5.50, \$6.50, \$8.00, \$9.50 and—

**\$10**

Boys' Dress Shoes, in brown and black. Lace or button. Priced at \$3.69 and—

**\$4.95**

Boys' Army Shoes, in tan and black. Just the shoe for every-day and school wear. Priced this week at—

**\$4.95**

Men's King Quality Shoes, in straight and swing lasts. English and wing lasts. Grip and arch support. Regular \$12 values. Priced for this week at—

**\$9.50**

Men's King Quality Shoes, in brown and black leathers. English and wing lasts. Regular \$10 values. Priced for this week at—

**\$7.95**

Complete assortments in men's and women's house shoes. Many different styles. Priced at—

**\$1.69 to \$2.45**

### CHRISTMAS HANDKERCHIEFS

Ready with a beautiful line of the always popular Christmas Gifts. Those who are thinking of giving handkerchiefs should buy early as market conditions forbid re-ordering.

5c, 10c, 15c, 20c and up to 98c

Boxed Handkerchiefs at— 50c to \$2.45

### Men's Suits

Here are two extra specials in men's suits for this week's selling.

Regular \$12.50 suits go **\$10**

Regular \$20 suits go **\$16.50**

Other Men's Suits at—

**\$22.50, \$25, \$27.50 and up to \$40**

### Men's Overalls

One lot of regular \$2.50 men's Overalls, extra heavy blue denim and union made. Priced for this week at—

**\$1.95**

### Men's and Boys' Gloves

Our entire stock of men's and boys' Gloves or Mittens are here. A range of all sizes and in all the different leather shades. Dependable Gloves and Mittens priced at—

**65c, 75c, \$1, \$1.50 up to \$3**

### Men's and Boys' Caps

Cap stocks offer a complete selection in all the new styles and colors. Priced at—

**69c, 75c, \$1.25, \$1.50, \$1.75 and \$2.00**

### One line of Fur Caps

for, choice. **\$4.00**

### Men's Hats

Our entire stock of men's New Fall and Winter Hats go at following special prices for the week—

**\$1.50, \$1.95, \$2.50, \$3.00, \$3.50 up to \$6.00**

### Men's Dress Shirts

One lot of men's Dress Shirts, sizes 14 to 18; regular \$1.25 values go for this week, **98c** at choice.

One lot of new arrivals in Silk Shirts. Just in time for Holiday giving. Priced, special this week—

**\$2, \$2.50, \$3 and \$3.50**

### BOYS' SUITS

Boys' Suits in ages 8 to 18 years, in novelty mixtures and serges go at following prices:

Regular \$6.00 **\$5.00**

Suits at— **\$6.00**

Other Boys' Suits at—

**\$8.50, \$10, \$12 and \$13.85**

**Coverdale's**  
203 S. MAIN ST.  
"THE POPULAR PRICE STORE"

### NO CHRISTMAS SHIPPING AFTER FIFTH OF DECEMBER

The council of defense at Washington, has sent another warning to merchants of Tulsa that notwithstanding the brilliant prospects of peace no congestion of transportation will be permitted this year during the month of December.

Nothing must be left undone, they pointed out, to bring this war to a speedy and successful close and as a consequence all railroad lines are to be left open for war shipments only.

"Those who have not already done their Christmas shopping," said George T. Lamy, advertising counsel for the Retail Merchants' Association, "should begin at once to evenly distribute their buying."

"Stocks now are all complete and one now has the opportunity to make very satisfactory selections. Besides, it is a patriotic duty to co-operate with the government during this crisis in order that freight, express and mail will not be crowded with Christmas packages when the railroads are needed so much for war shipments."

"If you intend to ship any packages out of town for Christmas, remember December 5 is the last day

on which holiday packages may be sent."

"My wife is an expert at juggling knives and forks," stated a husband to the court.

"What would you call expert?" interrogated the judge.

"Well, she threw a knife at me the other morning and here's where it hit me," reiterated the man, pointing to a lacerated forehead. "I wouldn't call that the throw of an amateur."

A recent ad says: "The greatest floor enamel ever made. You can put

it on yourself." In other words, don't take it internally.

### Hair Often Ruined By Washing With Soap

Soap should be used very carefully, if you want to keep your hair looking its best. Most soaps and prepared shampoos contain too much alkali. This dries the scalp, makes the hair brittle, and ruins it.

The best thing for steady use is just ordinary multifield coconut oil (which is pure and greaseless), and is better than the most expensive soap or anything else you can use.

One or two teaspoonfuls will cleanse the hair and scalp thoroughly. Simply moisten the hair with water and rub it in. It makes an abundance of rich, creamy lather, which rinses out easily, leaving every particle of dust, dirt, dandruff and excessive oil. The hair dries quickly and evenly, and it leaves the scalp soft, and the hair fine and silky, bright, lustrous, fluffy and easy to manage.

You can get multifield coconut oil at any pharmacy. It's very cheap, and a few ounces will supply every member of the family for months—Adv.

**\$500.00**

In Cash and Awards

**FREE!**

One of the most enjoyable and interesting contests ever offered in Tulsa will be the

## Rebus Gift Contest

Which will be published in Next Sunday's Issue of the

**TULSA WORLD**

Over \$300 in Cash and Awards have been contributed by The World and many of the leading business men of Tulsa, for solutions to the Rebus Contest, and their gifts without exception are well worth your time and consideration. Therefore, our advice is,

WATCH FOR NEXT SUNDAY'S

**TULSA WORLD**

### TWO MILLION IN W. S. S. SOLD DURING OCTOBER

MENKOFER, Okla., Nov. 2.—The success of the drive to approach the fourth Liberty loan sale of war savings stamps for Oklahoma during the month of October exceeded two and one-half million dollars. Taking conditions into consideration this is looked upon as an excellent showing.

Sales for October are expected to be much greater as most of the coupon has been marketed. It is estimated that total sales for Oklahoma during the year have reached the twenty million dollar mark up to October 15.

A vigorous campaign for the remainder of the year is planned by the Oklahoma war savings committee.